

ORNELLA JARAMILLO

PRODUCER

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Award-winning bilingual producer with 10+ years of experience delivering end-to-end branded and original content across digital, broadcast, and social platforms. Known for blending creative excellence with operational rigor, leading high-profile campaigns for brands like Google, Amazon, Coca-Cola, and DoorDash. Adept at managing multi-million dollar productions, talent relationships, and international crews. Collaborative partner to agencies, brands, and sales teams with a focus on scalable production strategy, culturally resonant storytelling, and innovative workflow solutions.

COMPETENCIES

End-to-End Production Leadership • Creative Development • Branded Content Strategy • Client & Agency Relations • Multi-Platform Storytelling • Budgeting & Bidding Oversight • Union & SAG Compliance • Cross-Border Production • Workflow Optimization • Talent & Team Management • Award-Winning Campaign Execution • Strategic Storytelling • Sales & Marketing Alignment • DEI & Community-Focused Content • Mentorship & Leadership Development

COMMERCIAL & BRANDED CONTENT WORK

Various Clients & Production Companies | Los Angeles, CA | 2010 – Present

Producer | Production Manager | Production Supervisor

Produced award-winning content for top brands including Google, Amazon, DoorDash, Coca-Cola, State Farm, and Universal Pictures, spanning digital, social, and broadcast platforms. Led collaboration between creative, sales, and production teams to align campaign goals with execution strategy, overseeing scripting, bidding, budget management, and on-set delivery. Managed large-scale shoots across the U.S., Latin America, and Europe, directing multicultural crews and working with SAG, celebrity talent (Becky G, Karol G, Katy Perry, Chris Hemsworth, Sofia Vergara, and more), and union vendors. Implemented scalable production workflows and delivered creative across budgets ranging from \$100,000 to \$2M.

Additional Notable Clients: AARP, Pepsi, Microsoft, T-Mobile, Hyundai, KitchenAid, Sprint, Walmart, L'Oréal, and Porsche.

Select Credits:

- [Corona – Native Sportscasters](#) (Producer): Cannes Lions, D&AD, Clio Awards-winning campaign; led full production in Oaxaca, Mexico.
- [Google Pixel – Karol G](#) (Producer): Integrated a parallel production team to connect fans to the brand.
- [DoorDash – Somos Boyle Heights](#) (Producer): Community-focused campaign with real people casting and earned coverage on Good Day LA.

FILM & TELEVISION PRODUCTION

DDN Pictures, Inc. & Freelance | Los Angeles, CA & Mexico | 2012 – Present

Producer | Line Producer | Production Manager

Led award-winning independent films, international co-productions, and serialized television content focused on Hispanic narratives. Supervised up to 100-person crews, coordinated multi-country shoots, managed union relationships, and directed end-to-end production pipelines; budgets ranged from \$500,000 - \$5M.

Select Credits:

- [Los Lobos](#) – Winner, Berlinale Grand Jury Prize; produced across international locations.
- [Run Coyote Run \(Fox Latin America\)](#) – Seasons 1 & 2; led U.S. production services.
- [La Jaula de Oro](#) – Cannes Film Festival award-winning feature; shot on location in LA and Wyoming.
- [Everybody Loves Somebody](#) – Filmed in LA with Karla Souza; managed U.S. logistics.

ACADEMIC & INDUSTRY EDUCATION

Tecnologico de Monterrey & ARTE7 | Queretaro, Mexico | 2015 – 2022

Guest Lecturer

Taught intensive, real-world production courses, both in-person and remotely. Led students through hands-on projects for real clients, guiding pre-production, scouting, casting, and final presentations. Supervised documentary, feature film, and short film productions. Several former students have gone on to hold executive roles in the Mexican entertainment industry.

EDUCATION

Bachelor of Arts, Communication and Media Studies, Tecnologico de Monterrey, Queretaro, Mexico

CREDITS & AWARDS

Commercial & Branded Content

Clients

Amazon, AARP, McDonald's, Wendy's, Powerade, Coca-Cola, Lexus, Sprint, T-Mobile, Comcast, Nissan, Toyota, Porsche, Ford, Budlight, Nescafe, Buchanan's, Walmart, Pomellato, L'oreal, , Credit One, Google, Kitchen Aid, Shane Co, Hyundai, Perfect Bar, LA Fitness, Wells Fargo, Metro PCS, Moen, Kraft, Home Depot, Domino's Pizza, Madden, Time Warner, Procter & Gamble, Moet, Kmart.

Production Companies

Hungryman, Tool of North America, Hummingbird Content Studio, D'Avant-Garde Media, Parana Films, Landia, Not Normal, Bandito Brothers, MJZ, Carbo Films, The Directors Bureau, Bully Pictures, Believe Media, Honest Films, Wondros, WSM.

Feature Films

Producer | "Dante y Soledad". September 2024. Woo Films & Peliculas Bomba.
Production Supervisor | "Stewart 27". January 2024. Hummingbird Content Studio.
US Line Producer | "Stolen Vacation". January - August 2023, Laredo 17.
US Line Producer | "The Gigantes". June – October 2019. Animal de Luz & DDN Pictures.
Line Producer | "Los Lobos". June - August 2018. Animal de Luz & DDN Pictures.
Line Producer | "The Chain". May - July 2017. La Panda Productions.
US Line Producer | "Jefes de Jefes". April - August 2016. Amateur Films.
US Line Producer | "Everybody Loves Somebody". April 2016. Ring Producciones.
US Line Producer | "Mente Revolver". February 2016. UNAM / IMCINE.
US Line Producer | "La Jaula de Oro". June 2012 - January 2013. Machete Producciones.
US Line Producer | "I Hate Love". March 2012. Tigre Pictures.
Unit Production Manager | "Harley-Davidson". December 2009. La Banda Films.
Unit Production Manager | "Volverte a Ver". October 2007. SDB Films.

Short Films

Executive Producer | "Acuitzeramo". January 2019. Cabaldana Alchemy – Morelia, Michoacán.
Producer | "Welcome Back". July 2016. DDN Pictures – Los Angeles, CA.
Producer | "Windows". March 2016. DDN Pictures – Los Angeles, CA.
Producer | "First Night". February 2016. DDN Pictures – Los Angeles, CA.
Producer / 1st AD | "Yo Mate a Juarez." December 2012. DDN Pictures – Cd. Juarez, Mexico.
Producer / 1st AD | "Cuando Estemos Juntos." May 2010. Temple University – Philadelphia, PA.
Producer / 1st AD | "Kidnappeando." December 2009. DAG – Los Angeles, CA.
Producer / 1st AD | "Con Lujo de Detalle." February 2006. El Circo Producciones – Mexico City.
Producer | "La Ropa Sucia." July 2005. CCC – Mexico City.
Producer | "Reevolucion." June 2005. El Circo Producciones – Morelos, Mexico.
Producer | "Buenas Intenciones." April 2005. CCC – Mexico City.
Producer | "El Día Perfecto." December 2003. El Circo Producciones -Mexico City.
Producer | "Calvario." July 2003. El Circo Producciones – Guanajuato, Mexico.
Producer | "Ni de Dia." January 2003. El Circo Producciones – Queretaro, Mexico.
Producer | "Silencio." May 2002. El Circo Producciones – Guanajuato, Mexico.

Short Documentaries

Producer | "Moste: Mentor-Mentee" – January 2018. DDN Pictures. Los Angeles, CA
Producer | "Row LA" – April 2017. DDN Pictures. Los Angeles, CA
Producer | "Moste: 30 Years" – January 2016. DDN Pictures. Los Angeles, CA
Producer | "Moste: College" – January 2015. DDN Pictures. Los Angeles, CA
Producer | "Moste: Our Girls" – January 2014. DDN Pictures. Los Angeles, CA

Awards

Corona – Native Sportscasters 2022: 1 Gold, 2 Silver & 2 Bronze at The Cannes Lions International Festival of Creativity | 2 Gold, 2 Silver & 2 Bronze at The One Club for Creativity | 11 Golds at The Clio Awards | 3 Yellow Pencils + 4 Wood Pencils at D&AD | 1 Grand Prix & 8 Gold at El Sol Festival

Los Lobos 2020: International Grand Jury Prize & Peace Film Prize at the 70th Berlinale | HBO Ibero American Feature Film Award at The Miami International Film Festival | Jury Special Prize at The Fribourg International Film Festival | SIGNIS Award at The Havana International Film Festival

La Jaula de Oro 2013: Un Certain Talent at The Cannes Film Festival